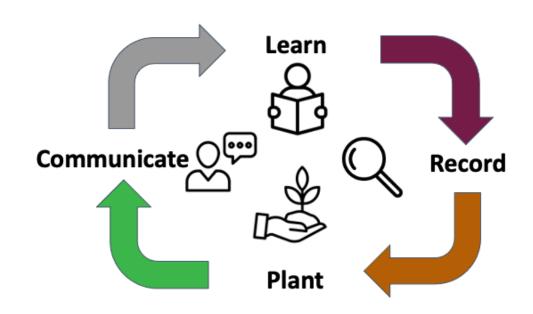




Make a "buzz" for pollinators

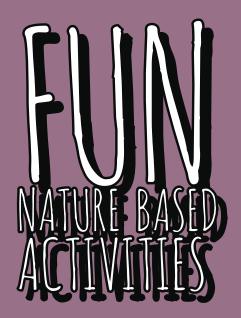


www.xpollination.org

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On your daily walk, you may see Bumblebees such as this one, busily flying between flowers. Bumblebees are pollinators and you can discover more about their diversity and importance below.



Buff-Tailed Bumblebee

WHAT ARE POLLINATORS?

Pollinators are animals that move pollen from one flower to another, and in doing so, fertilse plants to make seeds and reproduce.

Pollinators come in many forms across the world (including birds, bats and lizards), but insects are the most effective pollinators. These insects include bees, butterflies, moths, flies and beetles.

Whether you have a pencil, computer or smart phone, discover more about pollinators by trying the following activities:



FIND OUT WHY THIS BUMBLEBEE IS IMPORTANT



Our online course will support you to find out what pollinators are, why they are important and why they are under threat.

DRAW A BUMBLEBEE AND LEARN ABOUT DIFFERENT SPECIES



Use our interactive identification tool to explore patterns on bumblebees and butterflies and try drawing different species.

TAKE A PHOTO ON YOUR DAILY WALK AND IDENTIFY THE SPECIES



Get some fresh air and if you see a bumblebee, snap a picture. When you are home you can upload your images and find out what species you saw.

Share your drawings, photos and thoughts on your socials (@XpolliProject) #xpolli

Find out more under the 'Learn' tab and investigate curriculum links here: www.xpollination.org/get-involved/







You can take part in citizen science and contribute valuable new data about vital insect populations and their habitats.



WHAT IS CITIZEN SCIENCE?

Members of the public (such as YOU!) work with professional scientists to investigate real world challenges.

Whether you have 10 minutes or an hour to spare, you can take part in citizen science with the following activities...

COUNT POLLINATORS IN YOUR PATCH



- * Choose an outdoor area with a patch of flowers
- * Fill in details about the habitat and weather
- * Count the number of insects in different pollinator groups you see (e.g. bees, wasps, butterflies etc) in 10 minutes
- * Upload your data



TAKE A PHOTO OF A BUMBLEBEE AND IDENTIFY THE SPECIES

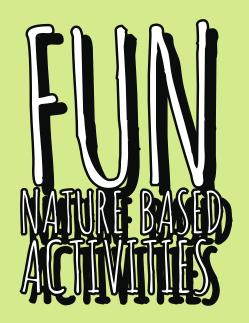


- * Look out for bumblebees when you are out for a walk or after the survey
- * Take a photo if you see any
- * Upload the photo & use our interactive tool to help you work out the species.

Share your drawings, photos and thoughts on your socials (@XpolliProject) #xpolli

Find out more under the 'record' tab and investigate the curriculum links here: www.xpollination.org/get-involved/







Pollinators need homes and food to live. We benefit from healthy pollinator populations as they help produce the food we eat. You can help create suitable habitats for them in your local patch.



Students at St Alban's CofE Primary School planting a patch

WHY PLANT FOR POLLINATORS?

Human activities are affecting the number of pollinators and where they are found. Climate change, pests & diseases, pesticide use, competition from invasive species and habitat loss are all having negative impacts. Don't despair — you can help!

Whether you have a window box or garden; or you have a patch at school or in your community, you can plan and plant for your pollinators with the following activities...





Our online course will support you to make simple changes to your patch, plan your garden and maintain it. You could then sketch out how you want your patch to look

ATTRACT SPECIFIC SPECIES



Did you know that different bumblebees feed on different flowers? Use our interactive tool to help you select what species you want to attract into your patch.

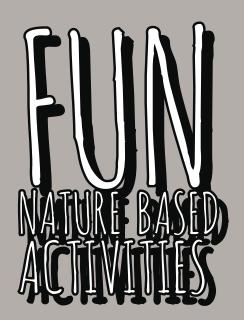


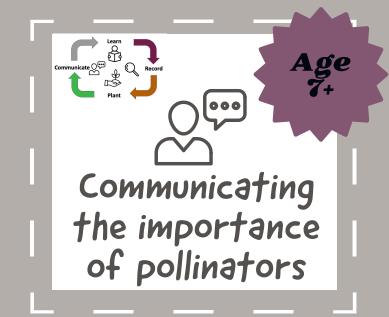
Make a #pollipromise on the website and then get some fresh air and exercise by sprinkling seeds or digging in plants in your patch.

Share your drawings, photos and thoughts on your socials (@XpolliProject) #xpolli

Find out more under the 'plant' tab and investigate the curriculum links here: www.xpollination.org/get-involved/







Letting your friends, family and others in your community know about a cause that you're passionate about can make a real difference.



St Alban's C of E School Campaigning for their Pollinator Promise

HOW HAVE OTHERS SPREAD THE WORD?

The Pollinator Promise was started by pupils at St Alban's Primary C of E School (Havant). They asked their parents, friends, local businesses, community groups and local MPs to sign up. The Hive (the school's group of nature enthusiasts) made logos, a video and shared seeds.

What other great ideas do you have?

Whether you have 5 minutes to fill in a short form or longer to come up with your creative campaign, try out the following activities...

MAKE A POLLINATOR PROMISE



#PolliPromise

Pupils hope to spread the Pollinator Promise campaign across the UK and internationally, and they are counting on your help!

When you make a #PolliPromise, you pledge to plant a pot or put aside a I x Im area in your garden, school grounds or business to grow pollinator friendly plants: https://bit.ly/PoliProm



CREATE YOUR OWN CAMPAIGN

Mind map some ideas for protecting pollinators. Why not reach out to friends, family, teachers and the XPolli team to share your thoughts. You can get as creative as you like to spread the message for example: *design a banner *write a song *create a video

Share your drawings, photos and thoughts on your socials (@XpolliProject)

Find out more under the 'communicate' tab and investigate the curriculum links here: www.xpollination.org/get-involved/



